



## **SAN DIEGO CHAPTER** **March TRAINING SEMINAR**

# ***VE 101 – A Value Engineering Primer!***

Hosted by Dr. Ron Tanenbaum, PE, GE, CVS, F.ASCE  
President, GeoVal, Inc.

Are you curious about what Value Engineering is, how it works, or what it can do to enhance the performance of your projects while increasing project value? This primer on the Value Engineering process will introduce the methodology to those who have not participated in a VE workshop and will reinforce the knowledge base of those who have already enjoyed the experience. Topics to be covered include:

- What Value Engineering Is and Is Not
  - Reasons for Poor Value
- Value Engineering Objectives and Timing
- The Step-by-Step VE Workshop Plan
- Function Analysis and the FAST Diagram
  - Importance of Life Cycle Costing
  - Select Case Histories

This is an excellent opportunity for agency and company Project Managers to learn how to enhance the performance and quality of their projects – and save some money to boot!

## **Wednesday, 16 March 2011**

**Event Location: San Diego County Water Authority, Training Room, 4677 Overland Avenue**  
(go to <http://www.sdsave.org> for directions)

### **\$FREE!!**

**Includes Light Lunch (Sandwich, Chips, a Cookie and Soft Drinks)**  
**Pocket Guidebooks available for \$10**

**Time: 11:30 A.M. to 1:30 P.M. Workshop. RSVP by March 9th to:**  
SAVE, International, c/o Aaron Rouch, San Diego County Water Authority. SD Chapter SAVE.  
e-mail: [arouch@sdcwa.org](mailto:arouch@sdcwa.org) / Phone: 619-647-8471  
(Please list contact, attendees, company/agency, email address and phone)

**OPEN TO THE GENERAL PUBLIC – SO BRING YOUR ASSOCIATES AND FRIENDS!!**

# VE 101 – A Value Engineering Primer Workshop

San Diego County Water Authority, 4677 Overland Avenue, San Diego, CA 92123

Training Room, (858) 522-6600

