



Tuesday, November 24, 2009  
 November Joint Meeting and Luncheon  
 with the Construction Group

## The Recovery of New Orleans and Southern Louisiana – And the Role of Value Engineering in the Process

Dr. Ron Tanenbaum will discuss the recovery of New Orleans and Louisiana as it relates to Value Engineering at our next Section General Meeting including. The following items will be discussed:

- Should we invest in New Orleans and Louisiana Recovery?
- Why is New Orleans and southern Louisiana important to us – Problem Dynamics
- Description of different Corps programs that contributed to the recovery process; 100-year event and the cost
- Value engineering function in this effort and the magnitude of the problem
- Examples of application of VE to each
- The Future



### Speaker's Biography

**Ron Tanenbaum, PhD, PE, GE, CVS, F.ASCE** is President of GeoVal, Inc, and a Senior Value Engineer with Value Management Strategies, Inc. With over 40 years of teaching and consulting experience in geotechnical and civil engineering, Ron is actively involved in Value Engineering having participated in and/or facilitated over 100 VE of which over 40 have been for the U.S. Army Corps of Engineers (30+ in southern Louisiana and New Orleans) and 30 for transportation-related projects. As a member of SAVE International, he serves as the San Diego Chapter Vice President – Membership, and is a *Certified Value Specialist*. He has conducted VE/VA workshops for numerous agencies including the U.S. Army Corps of Engineers, Metropolitan Water District of Southern California, Los Angeles Department of Water & Power, San Diego Water and Wastewater Department, Eastern Municipal Water District, CALTRANS, Guam Department of Public Works, New York Office of Management & Budget, and the U.S. Navy. He is a Past President of the San Diego Section of ASCE.

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**Your Section Board of Directors have given you a new payment option! Pay by credit card online! Simply go to the Section website at [www.asce-sd.org](http://www.asce-sd.org) and click on the General Meeting logo, then follow to steps to pay through Paypal. There is a nominal additional fee for this service (\$2), but the benefit will be no waiting in the long check-in line!**

**At the General Meeting there will be a second line for pre-paid attendees. Simply bring your paid receipt and check-in will be speedy. You must pay online by the Friday prior to the luncheon. We hope you enjoy this new option! There will be additional ways to pay by credit card for future meetings, stay tuned!**

#### TIME:

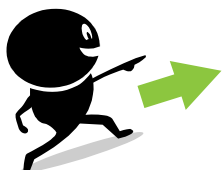
Registration - 11:30  
 Lunch - 12:00 Noon  
 Program - 12:30-1:30 PM

**PRICE: NOTE:** Member rate is for those who have paid their Section dues.

Member: \$25.00 (plus \$2 for pre-paid credit card payments)  
 Member Walk-in: \$30.00  
 Public Agency: \$15.00 (plus \$2 for pre-paid credit card payments)  
 Student/Spouse/Significant Other: \$15.00 (plus \$2 for pre-paid credit card payments)  
 Non-Member: \$30.00 (plus \$2 for pre-paid credit card payments)  
 Non-Member Walk-in: \$35.00

**PAYMENT:** Cash or Check the day of the luncheon. Credit card payments online only by November 20th. Parking will be validated. Checks made payable to ASCE. You may mail your payment to PO Box 1028, El Cajon, CA 92022.

**MENU:** Beijing Stir Fry and for dessert, Caribbean Rum Cake, tea and coffee service. (vegetarian plate is available but must be requested by November 20th)



**NOTICE: NEW TEMPORARY LOCATION FOR NOVEMBER, DECEMBER AND JANUARY!**  
**PLACE: Crowne Plaza San Diego, 2270 Hotel Circle North, San Diego, 92108. RESERVATIONS MUST**  
 be received by Friday, November 20, 2009, Noon. If you make a lunch reservation and fail to attend you will be invoiced. Please CANCEL your reservation(s) at least 24 hours in advance if you are UNABLE to attend. By  
 Phone: 619-588-0641 E-Mail: [sdcivil@asce-sd.org](mailto:sdcivil@asce-sd.org), Cathy Riley, Executive Secretary